



The 6 Critical *First Steps* for Launching **YOUR Passion for Profit**

Presented by Leta Russell, *The Business Launcher*

Taking Your Ideas from Dreams to Reality

Many people dream of becoming entrepreneurs, but few actually take the critical steps to make it happen. Successful people are self-starters, quick decision makers, accelerated learners, and those willing to take risks.

If you want change in your life you must **D.E.C.I.D.E** to take action now.

Making a determination to take specific action, and then having a strong why to see it manifest from beginning to end, is probably the most important hurdle you'll deal with...and there will be some as you go. A winning mindset must be in place for success, **so D.E.C.I.D.E to start today and don't quit until you achieve the dream!**

Take These Steps First:

- Define your passion
 - Eliminate self-sabotage and negative thinking
 - Consider what it will take to transition from a career to entrepreneurship
 - Identify the tools and solutions you'll need
 - Design an action plan
 - Expect success
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Speaker Bio:

Leta is *The Business Launcher*, an international speaker, and long-time successful marketer, coach, and entrepreneur. As a woman entrepreneur with passion and purpose, she is committed to empowering women who want to reach their potential through the power of entrepreneurship by providing the educational and practical tools that will help them **Define their Passion, Design their Plan, and Deliver more Profits.**

In her twenties, Leta started and sold two successful businesses. In her thirties she marketed art and interior design products, then took time off to raise her three kids. At 45, she started a home business and within two years had a successful business generating over \$100,000 monthly in team sales. In 2007, after a move to Australia, Leta began to explore the world of Internet Marketing in order to grow her business globally. As a result, she became a savvy online marketer, international speaker, and business coach with training products of her own. Today, she motivates, coaches, and equips women who want to launch, build and grow a passion driven business.

Learn more about her expertise at www.LetaRussell.com